



**FOR IMMEDIATE RELEASE**

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## **Davis & Davis Designs Mission Veterinary Partners new Offices**

*Completed veterinarian Southfield complex is above all others!*

**Farmington Hills, Mich. (September 6, 2022)** – Davis + Davis recently transformed the former American Cancer Society building in Southfield, Michigan into a new headquarters for Mission Veterinary Partners (MVP), including a new animal hospital training center. MVP's mission is more than a business model, they represent a work culture and mindset revolving around the health and well-being of their team members, becoming the employer of choice in veterinary medicine, and supporting their employees in providing the best care possible for clients and patients.

To celebrate this forward-thinking, refreshing corporate culture, the design team conceived a compelling, three-dimensional representation of this ethos. We created a layered experience for MVP in which identity and sense of place are enhanced through emotional triggers and touchpoints, a physical workspace that helps employees feel engaged and empowered. Our program for MVP centered around cultivating a social hub and conference core for teamwork to be fun, friendly, and informative. These highly-designed, functional spaces support the foundational needs of the MVP employees which improves not just their daily experience in the space, but their efficiency, ultimately contributing to the profitability of the company. This design program tells a story and helped to inform the emergence a visual brand. It challenges the idea of what an office space can and should be, offering engaging spaces for collaboration, socialization, and academic learning, in a dramatic and activated setting. It is a welcoming approach that today's users desire.

The COVID pandemic has created a new mindset for all of us regarding lifestyle, work-life balance, and wellness. Design creates an emotional connection between a person and the built environment. The MVP office is unconventional and sets a positive, uplifting mood. You smile as soon as you walk into the lobby!

The first-floor showplace provides veterinarians a place to gather and learn about MVP's practices as well as take part in on-site training and continuing education sessions. MVP's clients convene for a full day conference within the training room, which overlooks the on-site surgery clinic. They break out into the café area for collaboration and will eventually utilize an exterior patio that is currently under construction. The board room overlooks the lobby and its



exterior glass, letting in sunlight. Team member offices, workstations, printers, conference rooms, and focus rooms are strategically located throughout the two-story building.

The materiality establishes a warm and inviting tapestry of relatable organic materials. TerraMai natural wood planks, concrete, wood-look LVT, textured materials, industrial metals, and plantings juxtapose the black and white bold aesthetic with accents of blue and green corporate brand colors. The organic Arktura panel with backlighting frames the space and creates a bold and memorable signature look in the lobby. Live edge wood surrounds the reception desk, and an integrated custom bench is situated below the friendly faces peaking at you from the café window.

The branding of the space is evident in the lively and whimsical graphic murals depicting animals, a showstopping dog-bone-shaped island fabricated out of Corian, and the dog-house booths with employees' pet names on them. Make sure you don't get into trouble with your colleagues or else you may end up in the #doghouse. We look forward to seeing this Instagram-worthy space pop up on social media as MVP employees thrive and clients prosper in this newly renovated, state-of-the-art facility.

Key project partners: Glenn Joseph, Interior Space Management of Michigan ([www.ismofmi.com](http://www.ismofmi.com)), Katie VanderVeen, Interior Environments ([ieoffices.com](http://ieoffices.com)), Barbara Cantarelli, Arktura ([www.arktura.com](http://www.arktura.com)) and Tara Verlinden, Gasser Bush Associates ([www.gasserbush.com](http://www.gasserbush.com)). Photography provided by: Nick Vansen, Vansen Media ([www.vansenmedia.com](http://www.vansenmedia.com))

#### **About Mission Veterinary Partners:**

Our Mission is to be the employer of choice in veterinary medicine. We are a veterinarian-founded network of 250+ animal hospitals. While it's important to know what we are, it's more important to know what drives us – our mission: to be the employer of choice in veterinary medicine. We take the very best care of our veterinary teams so they can take care of their clients and patients. If you're interested in learning more about MVP, check out our website or connect with one of our team members! For more information, visit: [www.missionvetpartners.com](http://www.missionvetpartners.com) or contact directly at: 20450 Civic Center Dr, Southfield, MI 48076 (248) 234-4375

**Connect with Mission Veterinary Partners:** Facebook: [www.facebook.com/MissionVetPartners](https://www.facebook.com/MissionVetPartners)





## About Davis & Davis:

Davis + Davis, established in 1990 by founders Michelle and Howard Davis, believes in the compelling and persuasive power of design. Over the past 32 years, we have developed and refined our proven process to address both form and function, as evident in our highly-regarded portfolio of work. We begin by exploring project goals with our clients, analyzing existing conditions, and engaging clients in the programming process. This results in innovative space planning, optimized function, and an enhanced team experience that gives employees a sense of ownership and autonomy, while also supporting collaboration, innovation, and productivity. Through the manifestation of the creative process, our team continually strives to create thoughtfully imaginative spaces using form, light, texture, color, and architectural details in three-dimensional artistry to develop a unified, cohesive vision for each project. We place emphasis on reflecting each client's unique culture in a way that cannot be reproduced in the virtual, digital world.

Award-winning designs, ranging from corporate office and commercial repositioning projects, to multi-family, senior living, retail, and religious spaces, are exhibited in Davis + Davis' portfolio. With an affinity toward compelling, contemporary narratives, we conceptualize and deliver transformative projects, primarily through renovation work, that express intention and innovation in environmentally sustainable, elevated, human-centric environments.

Our team holds a strong conviction that spaces in which people live, work, and play should be memorable, functionally supportive, and have a positive impact on the human experience, with a profound effect on people's health, productivity, and mood as they interact within the space. We all have a physiological response to our sense of place and how we experience it. Our sense of wellbeing is realized when our physical space functions well, provides safety measures, and is engaging and beautiful. Davis + Davis specializes in creating exceptional spaces to elevate the human experience. For more information, visit: [www.davisinteriordesign.com](http://www.davisinteriordesign.com) or contact directly at: 30500 Northwestern Hwy., Suite 311, Farmington Hills, MI 48334 (248) 855-7040

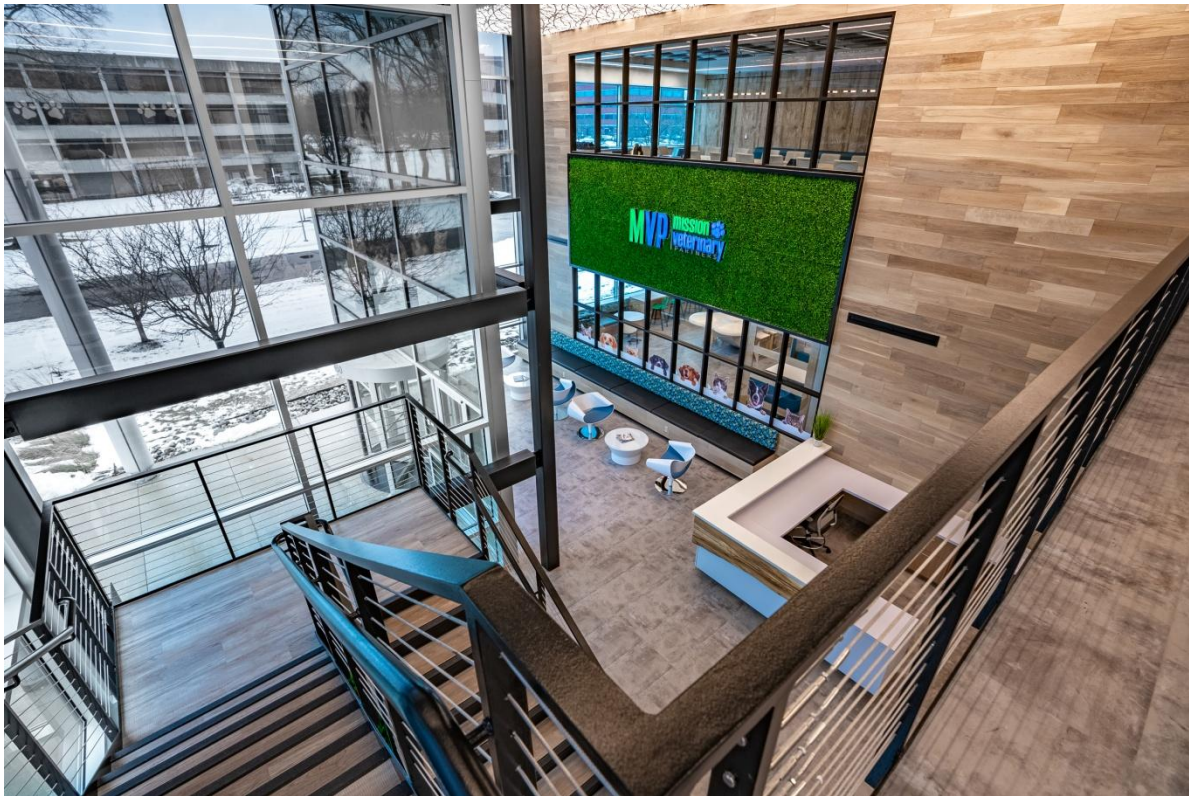
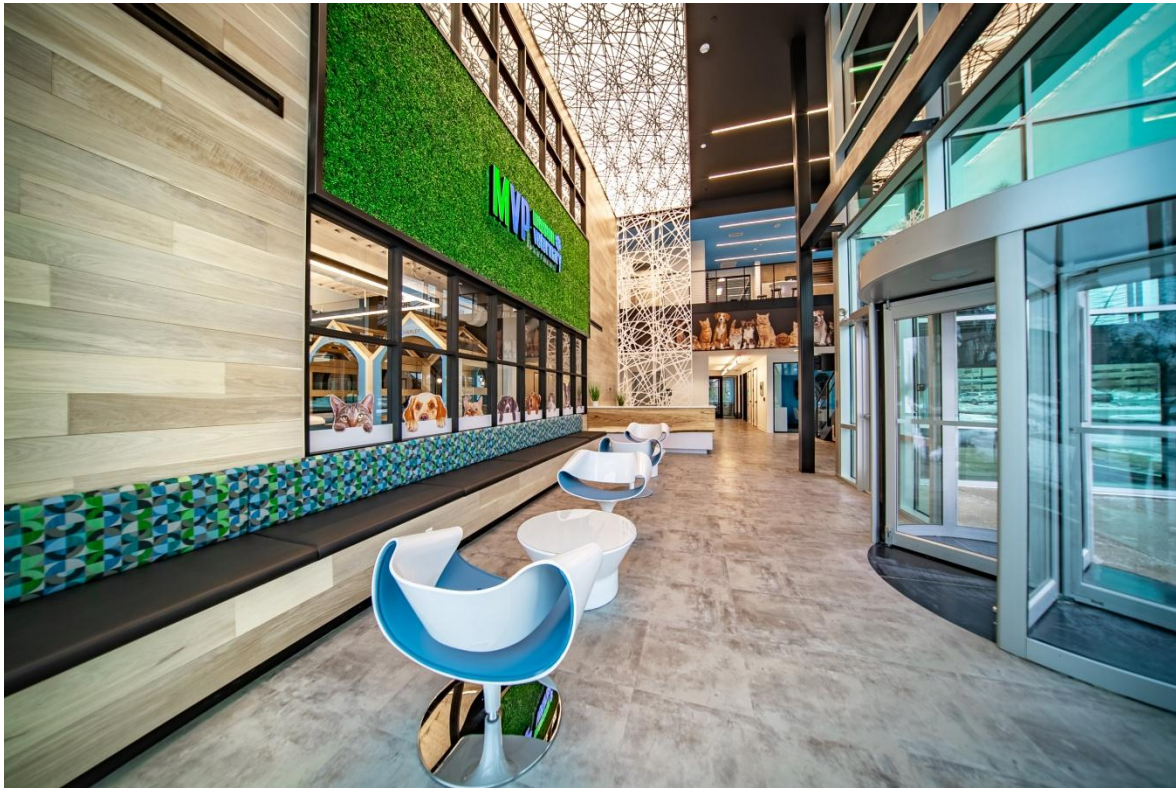
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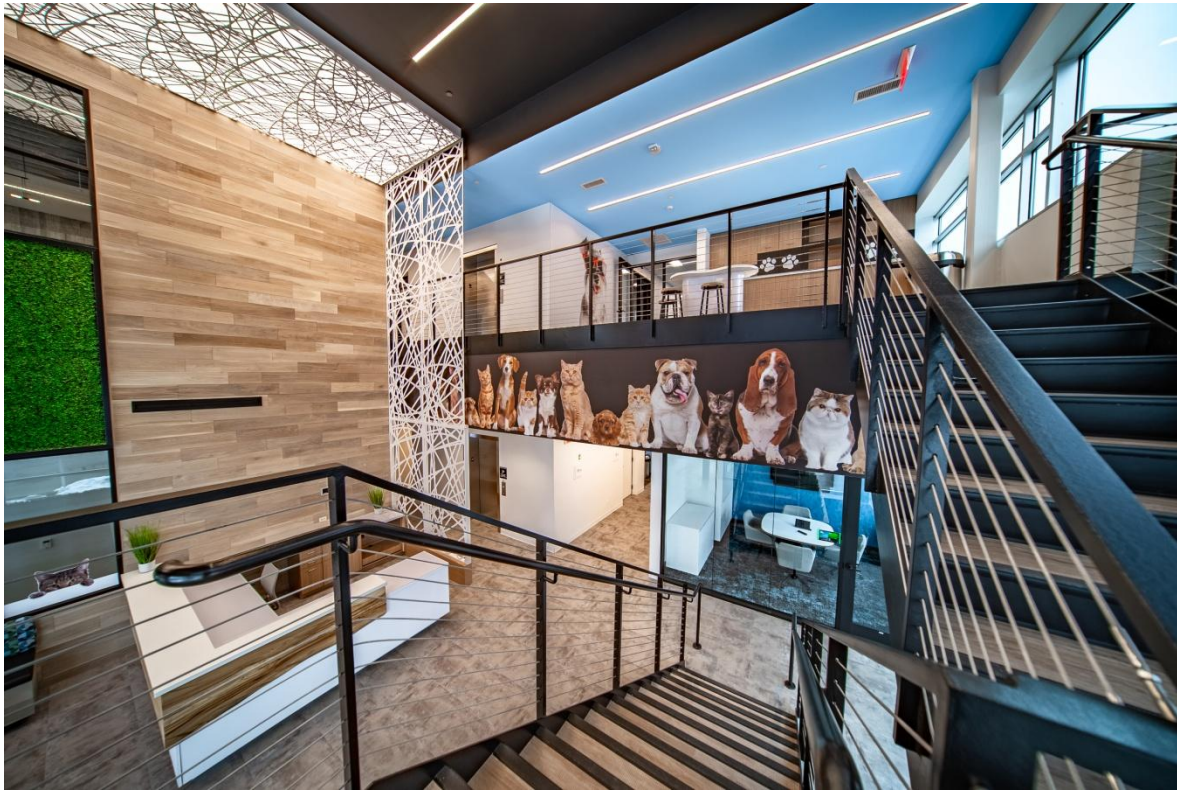
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